

PRIMEX21

DIGITAL PACKAGES & SPONSORSHIPS



- ✓ ONLINE DIRECTORY
- ✓ MYPLANNER
- ✓ INCREASE EXPOSURE

Visits

Showroom Views

Pre-Show Leads



Digital Marketing Opportunities

PRIMEX21 LISTING OPTIONS

Each exhibitor at this year's PRIMEX21 receives a complimentary basic listing. Maximize your brand exposure and grow your business by choosing one of the enhanced listing options below.



Standard Package

(Included for all exhibitors)

- Company Logo
- Company Description
- Company Contact Information
- Exhibitor Categories
- Exhibitor Brands - 5

Silver Package

Everything from the Standard Package PLUS:

- Showcase Images - 5
- Access to Pre-Show Leads
- Exhibitor Collateral - 5
- Virtual Business Cards - 5
- Show Specials - 2
- Scheduled Events - 5
- Additional Exhibitor Brands - 5 (10 Total)

Gold Package

Everything from the Silver Package PLUS:

- Priority placement on all search results lists
- Corner peel feature on the interactive floor plan
- Inclusion in the Featured Exhibitor Quick-Search list
- Additional Showcase videos/images/text - 5 (10 Total)
- Additional pieces of Exhibitor Collateral - 5 (10 Total)
- Additional Virtual Business Cards - 5 (10 Total)
- Additional Show Specials - 3 (5 Total)
- Additional Scheduled Events - 5 (10 Total)
- Additional Exhibitor Brands - 5 (15 Total)

	STANDARD	SILVER	GOLD
Company Logo	✓	✓	✓
Company Description	✓	✓	✓
Company Contact Information	✓	✓	✓
Exhibitor Categories	✓	✓	✓
Exhibitor Brands	5	10	15
Showcase Images (Features or New Products)		5	5
Showcase Videos (Features or New Products)			5
Access to Pre-Show Leads		✓	✓
Priority Placement in Search Results			✓
Featured Exhibitor Search			✓
Corner Peel Feature On Interactive Floor Plan			✓
Exhibitor Collateral		5	10
Virtual Business Cards		5	10
Show Specials		2	5
Scheduled Events		5	10

To Purchase, Contact:

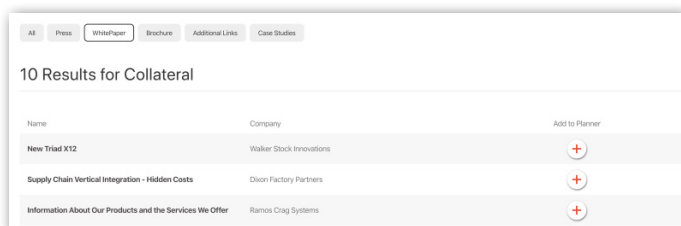
Jamie Ford – Sales & Account Manager

0422 167 166 - (07) 3053 8659 | jford@mapyourshow.com



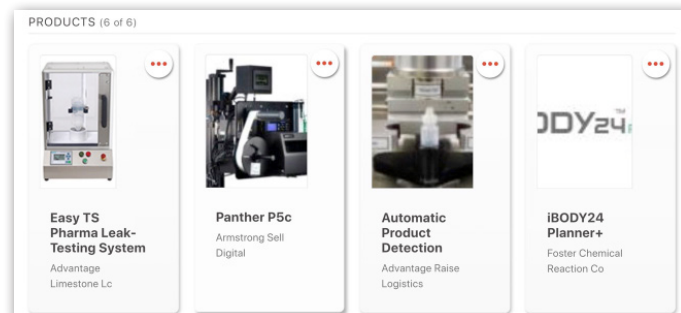
NEW DIGITAL RESOURCE FEATURES

Click on the packages below to see an example:



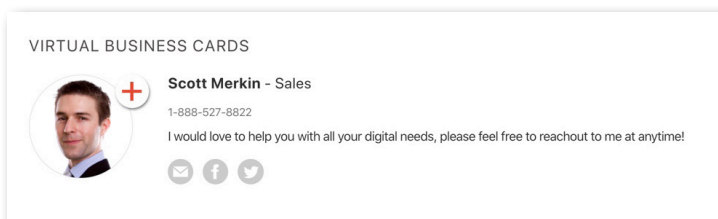
Collateral

Upload a variety of attendee resources through your exhibitor portal such as press releases, brochures, white papers, videos and more. To maximize exposure, consider upgrading your package for multiple uploads.



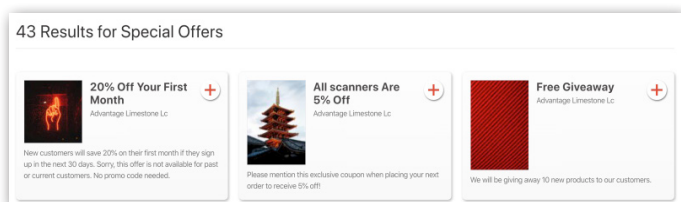
New Products

Showcase details about your latest products and innovations through online listings.



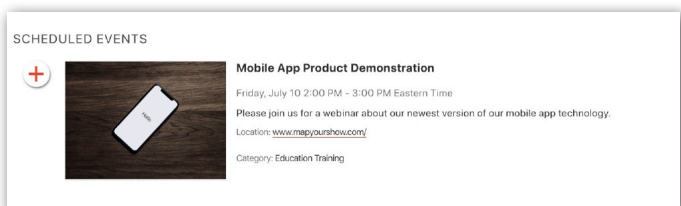
Virtual Business Cards

Upload your contact information, headshot, social media links and more to make networking simple. Attendees are able to save your business card to their agenda planner and engage in one-to-one chat.



Show Specials

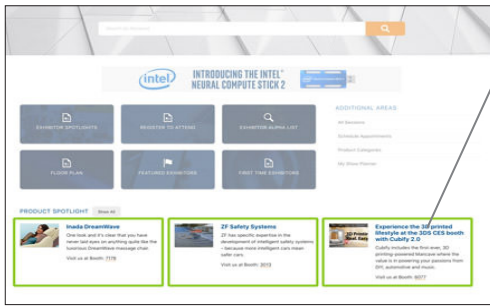
Attract more customers to your listing by calling attention to special offers, exclusive show discounts and giveaways your company may be offering



Scheduled Events

Drive traffic to your listing by promoting any special events you may be hosting, such as guest speakers, live or recorded webinars, live chat, or Q&A sessions in the Scheduled Events section of your listing

ADDITIONAL ADD-ON SPONSORSHIP AVAILABILITY WITH THE PURCHASE OF A GOLD PACKAGE

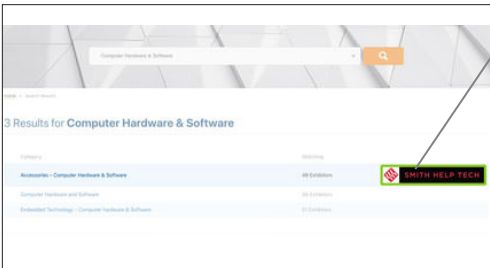


Show Highlights Sponsorship

Showcase an image or video of your product on the Directory Home Page. A live link will direct customers right to your company's listing, increasing more opportunity for your company and your brand

*Exclusive to Gold Packages only

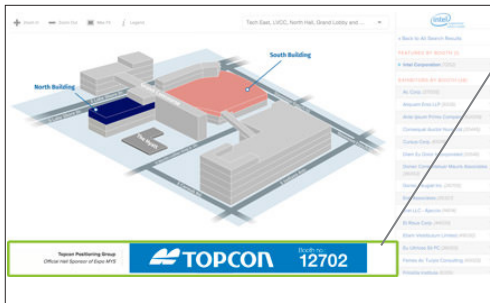
**Limited to the first 30 exhibitors



Product Category Sponsorship

Guarantee your company is the #1 listing in the category by adding this sponsorship to your listing. Banner will link to exhibitor's online profile.

320x50 pixel image (640x100 required for upload)



Facility Overview Banner Sponsorship

Display your brand in a web banner located on the facility overview page within the Interactive floor plan. Banner will link to exhibitor's online profile.

728x90 pixel image on the online hall

(1456x180 pixel image required for upload)

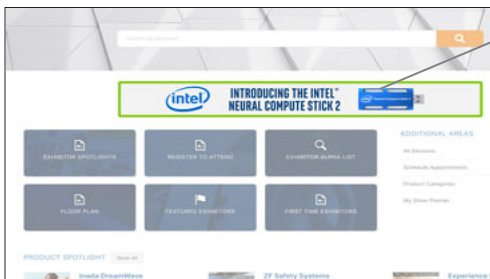


Floor Plan Banner Sponsorship

Guarantee visibility to your brand by display an ad across the Interactive floor plan. Banner will link to exhibitor's online profile.

728x90 pixel image on the online hall

(1456x180 pixel image required for upload)



Overall Directory Banner Sponsorship

Take advantage of an exclusive opportunity to display your brand image and message on the front page of the directory. Banner will link to exhibitor's online profile.

*Exclusive to Gold Packages only

1940x180 pixel image on the online directory home page or

600x500 pixel image for smaller screens (mobile/tablet)

Need help uploading content to your exhibitor profile?

• [Documentation Instructions](#)

• [Video Tutorial](#)

To Purchase, Contact:

Jamie Ford – Sales & Account Manager

0422 167 166 - (07) 3053 8659 | jford@mapyourshow.com



ORDER FORM

for the PRIMEX21 digital marketing packages
and sponsorships

Confirmation (including remittance information) will be sent upon receipt of Order Form.
All signed agreements will be considered firm, and no cancellations are accepted.

Name _____

Company _____

Address _____

City _____ State _____ Post Code _____

Country _____

Phone _____

Email _____

Authorised Signature _____ Date _____

PRIMEX21 Packages & Sponsorships:

Packages:

Silver Package ☐
\$200 AUD

Gold Package ☐
\$350 AUD

Add-ons to Gold Package:

Product Spotlight Sponsorship ☐
+\$150 AUD

Product Category Sponsorship ☐
+\$250 AUD

Facility Overview Banner Sponsorship ☐
+\$500 AUD

Floor Plan Banner Sponsorship ☐
+\$850 AUD

Overall Directory Sponsorship ☐
+\$1,000 AUD

**In order to purchase these exclusive opportunities, you
must purchase the Gold Package*

Notes: _____



ORDER TOTAL

**Please contact Jamie for the most up-to-date inventory*

Please email completed forms to:

jford@mapyourshow.com / for help, please call 0422 167 166 - (07) 3053 8659