

Exhibit at Agtech Alley

Thursday 16 – Saturday 18 May 2024



The New Agtech Alley Hub

Primex's new Agtech Alley Hub, in partnership with AgTech Finder, AusAgritech and NSW DPI, will be the centrepiece of connectivity for businesses, innovators and producers. This specialist hub will deliver cutting-edge and interactive displays, demonstrations, panel discussions and networking events.



INDOOR BOOTH

\$1500 ex GST | 3m x 3m space
incl. 3m x 1m booth

Located in Pavilion 4 and perfect for the emerging start-up, government organisation, or educational program. These stands are located inside the BIA Hub, where hourly showcases, panel discussions, and networking & knockoff events will be held. Limited availability. Includes fascia plate and name, power, table, and two chairs.

OUTSIDE MARQUEE

\$750 ex GST | 3m x 3m

Perfect for the established Agtech company or emerging start-up, these exhibition stands are located outside and underneath a temporary marquee adjacent to the 'Indoor Pavilion'. This space features a curated section of the latest agricultural technology offerings organised by the solution and farming sector. Includes power, table, and two chairs.

OPEN OUTDOOR

\$250 ex GST | 5m x 5m

Perfect for the seasoned field day exhibitors with an established set-up, these spaces are outdoors, adjacent to the 'Outside Marquee'. Your booking only includes the space and does not include power, which is to be organised independently. This space will feature a curated section of the latest agricultural technology offerings organised by the solution and farming sector.



COLLABORATIVE
PARTNERS

Don't miss the opportunity to showcase your business and connect with an engaged audience of farmers, producers, and consumers alongside leading suppliers and innovators.

Secure Your Space at Agtech Alley



BOOK
NOW

For more information contact us - sales@primexfielddays.com | 0411 740 374

Norco Primex Field Days

Celebrating 40 years in 2024, Primex Field Days is an iconic field day event that attracts 30,000 visitors over three days, generating an estimated \$67 million in sales in 2023. Over 400 exhibitors take advantage of the sales and networking opportunities.

